

Canon



SWINDON TOWN FOOTBALL CLUB

Welcome you to the County Ground

Today's visitors

CHESTER CITY

Division IV

Saturday September 3rd

Official Programme 40p

ARKELLS BREWERY



Traditional Wiltshire Beers
Enjoy a pint



**SWINDON TOWN
FOOTBALL CO. LTD.**

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COUNTY GROUND SWINDON

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From the desk of Ken Beamish



Welcome to the County Ground for what is our first Division Four League match of the season. True to form, the weather on the opening day of the season was a scorcher, more in line for sunbathing than for playing football.

Like the weather at Chesterfield our football was very bright for the opening match but despite our superiority, we had twelve corners to Chesterfield's two, we were unable to stick the ball in the net.

However, to get promotion you have to perform well consistently and if we continue to perform regularly to the high standard shown at Chesterfield, then we will be a force to be reckoned with both at home and away this season.

The standards the players have set themselves is very high and with their determined attitude to succeed, I envisage both the team and the club going from strength to strength.

It was nice to hear the support you gave the lads on Tuesday night against Plymouth especially in the early stages of the game. I believe that this kind of support can only benefit the team and the individual performances of the players which in turn will help us get out of the Fourth Division.

The result against Plymouth was excellent and a lot of hard work as well as good play against a very sharp and confident Plymouth side gives us a slight advantage for the second leg in a fortnights time.

Although there is a saying: "The Football season is a marathon not a sprint", it is important to get off to a solid start with regards to points. Today is a very good opportunity to chalk up our first points of the season and send us on our way to the 85 points or more that I believe we require for promotion.

Finally, keep up the tremendous vocal support you gave midweek and we will provide you with your just rewards.

Front Cover inset Colin Bailie

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Stratton Road, Swindon, Wiltshire.



CHAIRMAN'S NOTES

I do hope as many of you as possible will be at Plymouth to give vocal encouragement to the team which is so important in away games and to those who do travel — its motorway all the way. I hope you'll be rewarded by a good result.

Plymouth have spent a great deal more than we have on new players, Tynan, the joint leading goalscorer last year was bought from Newport yet in the last 5 games, 3 friendlies, 1 League and 1 Milk Cup, they have failed to score a single goal. May this trend continue until after Tuesday September 13th!

Today we welcome the players and officials of Chester F.C. Last season, we won away at Chester but they beat us by 3—2 in an exciting game at the County Ground so we shall be looking to our lads to extract sweet revenge today and gain the 3 points.

Of course, everyone was disappointed by the 1—0 defeat at Chesterfield last Saturday, especially as we played so well, in fact so superior were we that we forced 16 corners to their 5. The goal against us was a lucky one and so we came away without points we had richly deserved. However no-one even asks how well we played, they only wish to know the score and of course the manager and the team know full well that they must put the ball in the net if we are to progress.

On Tuesday evening against Plymouth in the 1st leg of the Milk Cup, we were successful in a very exciting and keenly fought contest. There were many goalmouth incidents and although we only scored once, I believe that when the new players get used to each others play, we shall see a lot of goals.

We go to Plymouth on Tuesday September 13th for the second leg in high hopes of progressing to the next round of the Competitions and as this round is "seeded", we look forward to a good home draw.

The attendance at Tuesdays game was a great disappointment to us all. It was a beautiful evening, a Cup Tie, opponents from a higher Division and we had 5 new players on view, yet fewer than 4000 spectators came along.

Of course many people are still on their holidays and on looking at gates elsewhere the attendances were very poor indeed, several clubs did not get even 3000.

However, I ask you again and shall continue to ask you to be our advertising agents. Convince your relatives and friends that it is good, exciting entertainment at a very low cost. A seat in a Theatre these days can cost £10 or even £12, and this often for 2 hours of boredom. At the County Ground you get 1½ hours excitement for under £3. So its all up to you, support us and we will go places, stay away and we die.

Finally I shall welcome any sensible suggestions for the improvement of the amenities at the County Ground or if you have any complaints or criticism, please write and let me know and we'll do all we can to make this Club the best in the West.

See you at Plymouth.



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BEHIND THE SCENES

by Bob Jefferies

In the last programme I wrote about a few of the changes made during the closed season and, of course, a very important alteration is that of the new agreement ratified with the television authorities with regard to the televising of matches. The two most important aspects contained in the new agreement are that ten matches will be transmitted live each season, five by B.B.C. on Friday evenings and five by I.T.V. on Sunday afternoons and that shirt advertising will be permitted under certain laid down conditions.

There is a deal of doubt and concern within football circles regarding the advisability of live soccer being transmitted and it is no secret, of course, that the negotiating committee is heavily loaded from the higher divisions. When Arsenal can request to forego the £10,000 they would receive from Canon sponsorship because they can earn more from two advertising boards in a season is it any wonder that the higher clubs value live soccer so much when their ground advertising and shirt sponsorship is that lucrative. However, the agreement has been made and it is up to all clubs receiving T.V. coverage to make their games sufficiently attractive that it will serve as an advertisement for the game. We, in the lower divisions, whose revenue from this source will remain unaltered, must hope that live coverage will not affect our gates and, in the same context, we must also ensure that the football presented at the County Ground will be such to retain your support in spite of what is being presented on the "box".

Many of the supporters of ten years ago will, I am sure, remember our computerised box office system where, not only did we sell our football tickets, but also tickets for the London theatres, in fact, we became the largest theatre ticket agency in the West Country. Unfortunately, the firm to whose computer we were linked in London became bankrupt and we lost our ticket facility overnight. Because of the efficiency of the system we have, since that time, been trying to find a computer to give a similar service at a cost we can afford and I am pleased to say that we have now succeeded. Although we

shall not be able to sell London theatre tickets our match tickets will be printed on our own computer with effect from the Blackpool match on the 17th September. Hambro Life Assurance have kindly sponsored the cost of the match tickets for which we are extremely grateful and the back of the ticket will carry the Hambro emblem. I am sure that many of the hiccups that we have experienced with "manual" tickets will now be overcome.

Most of you who have ordered tickets from us over recent years will know of our Ticket Manager, Mr. Bert Middleton, who after forty odd years of serving the club, has had to retire due to ill health and I am sure all who know him will join with me in wishing him a very happy retirement.

Finally, this afternoon, I would like to bring to your attention our family ticket concession in the Stands. A number of our supporters are taking advantage of this facility but not a sufficient number for me to think that it has been brought to the full attention of the family supporter. The reduction is granted only to members of the same family and I quote some examples of the cost of these tickets:- One adult and one child - £3, one adult and two children - £4, two adults and one child - £5 and two adults and two children £6. It is important to note that family tickets can only be purchased from the main office or from the match day ticket office on match days, they cannot be purchased at the turnstiles and the concession is not available on the terraces. I hope that you will pass this news on to people you may know who no longer come along to our matches because of the cost of bringing a family.

Have an enjoyable afternoon at the County Ground.

Canon



Introducing The Canon League.

From the beginning of the 1983 football season, The Football League Championship becomes The Canon League.

This is as a result of the biggest sponsorship in British sporting history and because Canon UK believes in the future of League Football you, the fans, will benefit from the best football deal of all time.

Canon sponsorship injects £1,000,000 into football each year for the next three seasons and there is plenty in it for you, the fans.

Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

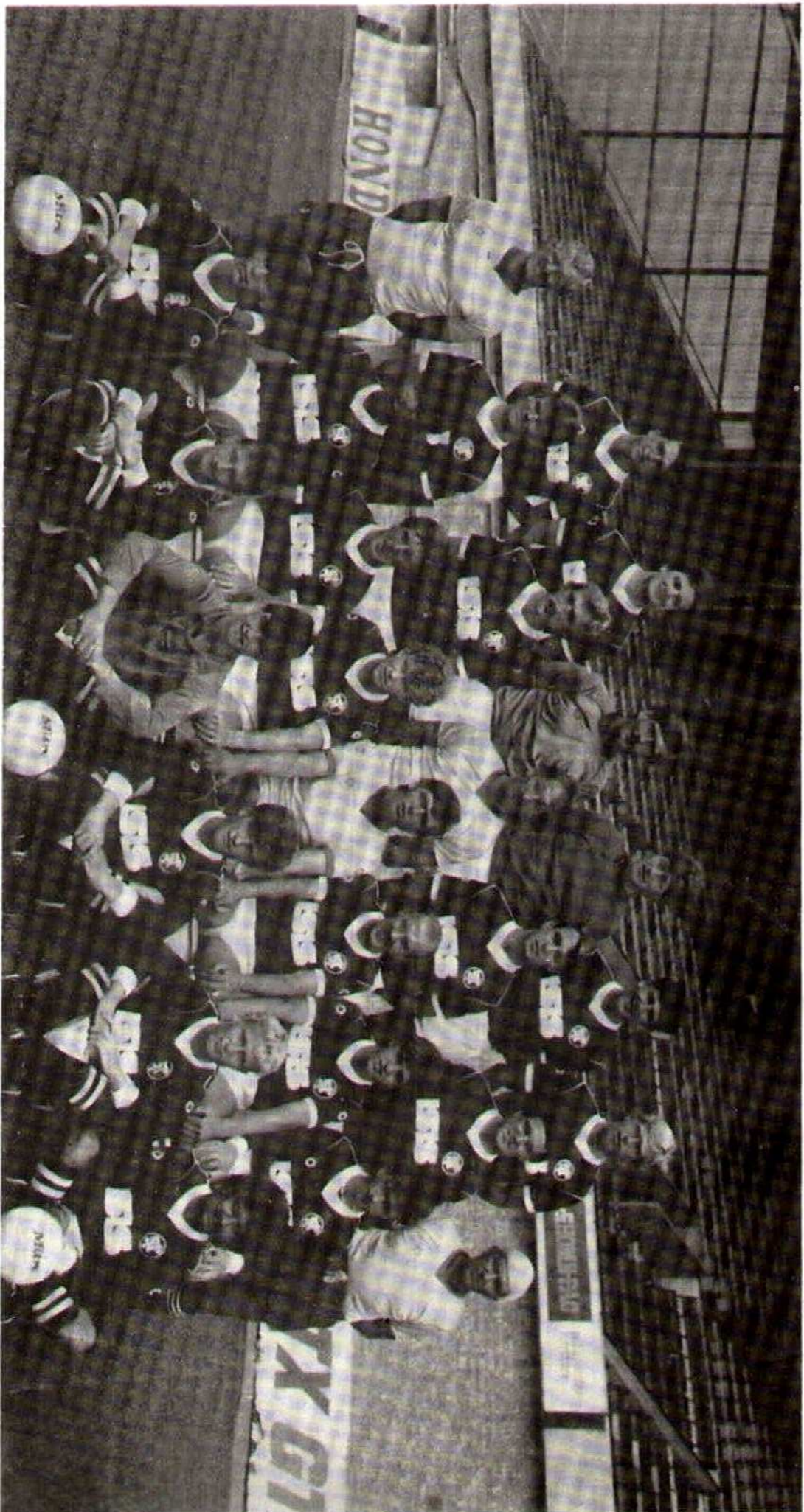
In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years – World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition – The Canon League.

SWINDON TOWN PLAYING STAFF 1983/84



Back Row — Mike Graham, Charlie Henry, Scott Endersby, Jimmy Allan, Kevin Baddeley, Leigh Barnard.

Third Row — John Trollope (Youth Manager), David Hockaday, Nigel Gray, Paul Richardson (Coach), Jimmy Quinn, Andy Rowland, Kevin Morris (Physiotherapist)

Second Row — Gary Fulbrook, Alan Mayes, Colin Bailie, Ken Beamish, Gary Emmanuel, Paul Batty, Stuart Gould.

Front Row — Mark Hughes, Peter Osborne, Richard Robinson, Andrew Wollen, Mark Gardiner, Mark Payne.

Some great TOWN gift ideas at the Souvenir Shop call in after the match

Ashtrays	£2.40	Note Pads	0.50
Address Books — Plastic Cover	0.50	Pens — Shaefer Fountain Pens	1.80
— Hard Cover	0.85	— Shaefer Ball Points	1.30
Bobble Hats	1.15	— Papermate	2.35
Book Markers	0.20	— Silver Pennant	1.00
Bracelets	0.75	— Majestic Teak	1.00
Brooch with St. Christopher	0.70	— Carefree Blue	0.25
Car Stickers — Roseete	0.80	— Jetstar Black	0.70
— Straight	0.60	Pennants — Large	1.95
Credit Card Wallets	0.80	— Triangular	0.65
Coasters (Beer Nats)	0.45	Placques	1.10
Defroster (Windscreen Scraper)	0.10	Photographs — Team	0.75 and 1.60
Flat Caps	1.50	— Individual Players	0.50
Key Cases	0.95	Patches	0.60
Key Fobs — with St. Christopher	0.60	Rosettes	0.30
— Clearview	0.60	Scarves — University	1.80
— Red Leather with Medallion	0.80	— Named	1.95
— With Tape Measure	1.00	— Satin	1.20
— Leather	0.30	Tankards — Porcelain	2.20
Lapel Badges	0.75	Season Ticket Cases	0.20
Letter Racks	1.50	Tea Pot Stands	1.60
Mugs	1.20	Ties	2.50
Money Boots	1.35	Waving Hands	0.30
Necklets with St. Christopher	0.65	Sweat Bands	1.00

MAIL ORDER REQUESTS WELCOME

FIXTURE LIST

DIVISION 4

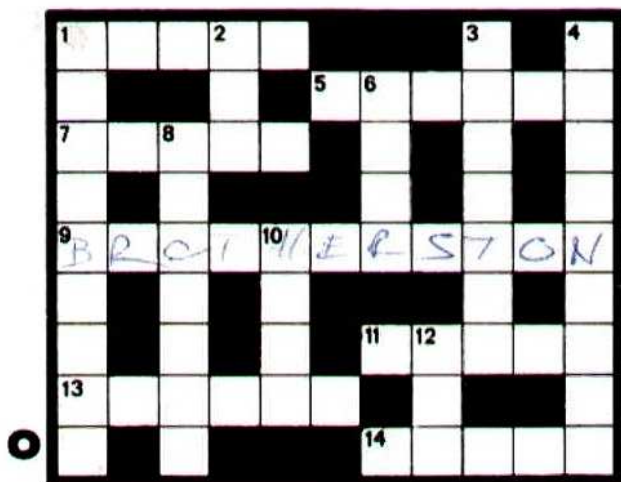
Date		Opponents	
1983			
Sat	Aug 27	Chesterfield	A 0-1
Tues	30	Plymouth Argyle (Milk Cup 1)	H 1-0
Sat	Sep 3	Chester	H
Tues	6	Halifax Town	H
Sat	10	Darlington	A
Tues	13	Plymouth Argyle (Milk Cup 1)	A
Sat	17	Blackpool	H
Fri	23	Stockport County	A
Tues	27	Aldershot	A
Sat	Oct 1	Rochdale	H
Tues	4	Milk Cup 2 (1L)	
Sat	8	Crewe Alexandra	A
Sat	15	York City	H
Mon	17	Tranmere Rovers	A
Sat	22	Colchester United	H
Tues	25	Milk Cup 2 (2L)	
Sat	29	Reading	A
Tues	Nov 1	Hereford United	H
Sat	5	Northampton Town	A
Tues	8	Milk Cup 3	
Sat	12	Hartlepool United	H
Sat	19	F.A. Cup 1	
Sat	26	Mansfield Town	A
Tues	29	Milk Cup 4	
Sat	Dec 3	Doncaster Rovers	H
Sat	10	F.A. Cup 2	
Sat	17	Bury	H
Mon	26	Torquay United	A
Tues	27	Wrexham	H
Sat	31	Peterborough United	A
1984			
Mon	Jan 2	Bristol City	H
Sat	7	Chester (F.A. Cup 3)	A
Sat	14	Chesterfield	H
Tues	17	Milk Cup 5	
Sat	21	Blackpool	A
Sat	28	Darlington (F.A. Cup 4)	H
Sat	Feb 4	Rochdale	A
Tues	7	Milk Cup S.F. (1L)	
Sat	11	Stockport County	H
Tues	14	Milk Cup S.F. (2L)	
Wed	15	Hereford United	A
Sat	18	Reading (F.A. Cup 5)	H
Sat	25	Colchester United	A
Sat	Mar 2	Tranmere Rovers	H
Tues	6	Northampton Town	H
Sat	10	Hartlepool Untd. (F.A. Cup 6)	A
Sun	18	Crewe Alexandra	H
Sat	24	York City (Milk Cup Final)	A
Fri	30	Halifax Town	A
Sat	Apr 7	Aldershot	H
Sat	14	Doncaster R. (F.A. Cup S.F.)	A
Gd Fri	20	Wrexham	A
Sat	21	Torquay United	H
Sun	29	Mansfield Town	H
Sat	May 5	Bristol City	A
Mon	7	Peterborough United	H
Sat	12	Bury	A
Sat	19	F.A. Cup Final	

FOOTBALL COMBINATION

Date		Opponents	
1983			
Wed	Aug 31	West Ham United	H
Wed	Sep 14	Leicester City	A
Sat	17	Watford	A
Tues	27	Crystal Palace	H
Sat	Oct 1	Arsenal	A
Tues	4	Ipswich Town	H
Wed	12	Millwall	A
Tues	18	Birmingham City	H
Sat	22	Tottenham Hotspur	A
Tues	25	Fulham	H
Tues	Nov 1	Queens Park Rangers	A
Sat	5	Oxford United	H
Tues	8	Norwich City	H
Tues	15	Chelsea	A
Tues	22	Brighton & Hove Albion	H
Sat	26	Luton Town	A
Tues	29	Luton Town	H
Tues	Dec 6	Southampton	H
Sat	10	Swansea City	A
Tues	20	Bristol Rovers	H
1984			
Sat	Jan 7	Reading	A
Tues	11	Norwich City	A
Sat	14	West Ham United	A
Tues	24	Leicester City	H
Tues	31	Crystal Palace	A
Tues	Feb 7	Watford	H
Sat	11	Ipswich Town	A
Tues	21	Arsenal	H
Sat	25	Tottenham Hotspur	H
Tues	28	Fulham	A
Wed	Mar 7	Oxford	A
Sat	10	Queens Park Rangers	H
Tues	13	Swansea City	H
Wed	21	Bristol Rovers	A
Tues	27	Birmingham City	A
Sat	31	Reading	H
Tues	Apr 3	Charlton Athletic	A
Tues	10	Chelsea	H
Tues	17	Brighton & Hove Albion	A
Tues	24	Charlton Athletic	H
Tues	May 8	Millwall	H
Sat	12	Southampton	A

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Ninety-Niner Crossword devised by David Peck



ACROSS

1. Brighton's FA Cup final early scoring hero ... or late non-scoring villain? (5)
5. An anagram of Parkes and, like him, a capped keeper (but who served a different country) (6)
7. Military-sounding keeper who served Leicester and Plymouth some years back. (5)
9. Blackburn Rovers' Player of the Year. (11)

11. Would-be recipients of the ball should try to run into an open one. (5)
13. See 12 down.
14. Incredibly, despite the fame this Scot won at Derby just after World War 2, he only played just over a hundred games for the club. (5)

DOWN

1. Sadly, the losing clubs at this stage tend to pass into oblivion ... (4-5)
2. ... there being this many of them. (3)
3. Former Sheffield United and Leeds midfielder who returned to Argentina and made it into the national team squad in 1983. (7)
4. Forward who shared his 300 games and 100 goals fairly equally between Hartlepool, Reading and Aldershot in the 1960s and 1970s. (5, 4)
6. Weapon in over 200 of West Ham's weekly 'wars'. (4)
8. Bobby Robson's playing partner at Fulham, his effective scoring (154 in 292 League games) was terminated by injury ... (7)
10. ... although he did win 2 down of these. (4)
12. & 13. ac. Centred (3, 6)

QUIZLINE

1. Which club has spent the most seasons in the 1st Division without ever having won the league championship?
2. Who is the **oldest** man to have scored in an F.A. Cup Final.
3. Which football league club plays at Milton Road?
4. Who scored a hat-trick on his debut for Scotland in a post-war International and was never picked again?
5. Prior to the F.A. Charity Shield being played at Wembley which game in this series attracted the largest crowd?
6. Can you name the three grounds which have hosted test matches and full soccer internationals?
7. In 1954 England fielded seven new caps in one international, four of them never played again, how many of these four can you name?
8. Which Club's record attendance has stood for over 70 years?
9. Which North-American born player won an F.A. Cup winner's medal in the 1970's?
10. Which player was a member of England's World Cup squads in both 1962 and 1966 yet did not play a game in either competition?

11. In which year did all four F.A. Cup Semi-finalists come from South of Watford?
12. Which Club has scored 100 goals or more in one season on the greatest number of occasions?
13. Which English Club has played in the European Cup Winner's Cup but has never won the F.A. Cup.
14. In 1964-65 season one Club had five players who scored 20 or more league goals, name the Club.
15. When was the last occasion when a team wearing stripes (as 1st choice colours) won the league championship?
16. Which two Clubs have met each other the greatest number of times in **1st Division** matches?
17. The 1939-40 season was cancelled after 3 matches for obvious reasons, but which Club was at the top of the 1st Division at the time?
18. Which was the 1st African country to play in the final stages of the World Cup?
19. Which player scored **For** and **Against** England in the 1950's.
20. No goalkeeper has ever scored in an F.A. Cup Final but which other position has failed to produce a goal scorer?

CHESTER CITY



Back Row — Left to right — Cliff Sear (Assistant Manager), Paul Blackwell, Trevor Storton, John Allen, Phil Harrington, John Connor (Left Chester), Andy Holden, David Evans, Peter Zalem, John Sainty (Manager)

Front Row — Left to right — Paul Manns, John Thomas (Left Chester), Peter Bulmer, Andy Elliott, Martin Lane, Mike Williams.

PEN PICTURES

PHILLIP HARRINGTON, Goalkeeper

Joined as an Apprentice and signed full time in 1980. During season 1981/2 played in three Youth Internationals for Wales. He became first choice Keeper during last season and looks to have a bright future. Played 19 1st Team games last season.

TREVOR STORTON, Defender

Started his playing career at Tranmere Rovers where he made 118 appearances scoring 9 goals before being transferred to Liverpool where he made only 5 appearances. Joined Chester for a then record fee of £18,000. Has made nearly 400 appearances. Very experienced and competitive player. Born Keighley.

ANDREW HOLDEN, Defender

Signed at commencement of season as full time professional. Showed great promise in pre-season games. Born Flint.

PETER ZELEM, Defender

Another player who has progressed through our Youth Team. Very dominant defender and looks set for a bright future in the game. 34 1st Team appearances last season. Born Manchester.

MARTIN LANE, Defender

Joined us in June 1983 after spell with Manchester United for whom he had appeared regularly in the Central League team. Played consistently well last season making 41 appearances in the 1st Team. Born Altrincham.

PAUL BLACKWELL, Midfield

Signed at beginning of 1981/82 season and obtained regular 1st Team place during latter part of last season. Very determined and forceful player. Made 23 1st Team appearances last season. Born Mancot.

MIKE WILLIAMS, Midfield

Last season was his first as a full time player when he played three times for the Welsh Youth Team. Could establish himself as a regular 1st Team player this season. 10 appearances last season. Born Mancot.

JOHN ALLEN, Forward

Signed as full time professional on his 17th birthday. Had an excellent record as a schoolboy both in Soccer and Athletics. Played 3 times in Welsh Youth Team. Last season 12 1st Team appearances. We are hoping he will mature during this coming season. Born Mancot.

PAUL MANNS, Forward

Joined us last season after having experience with Cardiff City and Notts. County. Exciting player with an eye for goals. 12 1st Team appearances last season. Born Stafford.

PETER BULMER, Forward

Still an Apprentice but played 9 times in 1st Team last season. Promising utility type player. Born Liverpool.

ANDREW ELLIOTT

Commenced his professional career with Manchester City for whom he made 1 first team appearance. Joined Sligo Rovers and played in the League of Ireland last season.

Commercial Break

by Mike Lewis

SHOWING THE FLAG

Most of you will now have heard of the "Swindon Home and Leisure Exhibition" held last week at South Marston. Unfortunately the majority of publicity for the show was gained due to the disappointing number of visitors as opposed to the success of the venture.

We had a stand at the show (fortunately sponsored) and in the circumstances did well with lottery ticket and souvenir sales.

However, the major reason for our presence was to wave the flag for the club — something that we have been accused of failing to do in the past. From this point of view everything was a success with several problems being resolved, new agents found and potential sponsors interested.

It also bought various sections of the club together. I was particularly grateful to Tony Wood and Dave Cooper of the lottery staff, invaluable aid was also provided by the rest of the staff.

Additionally, Ken Beamish and the whole squad made appearances throughout the show and some attractive aid was given by members of the 'Supporters Co-operative'. Extra help was also provided by the administration staff. A real 'team effort' and a reason for my total confidence that we are going to get it right this season.

Whilst idly looking through the records I notice that since Christmas no less than 20 lucky people have won at least £500 and many have won £100 on the Moonraker Lottery. Additionally, a further 15 have won over £100 on the Bingo.

Our new competitions will mean opportunity to win a £500 cash prize plus a SONY VIDEO RECORDER each fortnight and a weekly opportunity to win £500 on the ROBINS REVIVER bingo ticket. Also, of course, the competition will feature a monthly prize draw valued at £2,000.



Our lottery tickets offer a very attractive way to advertise. If you are in business or have contracts with any person who is, we are always ready to discuss this valuable advertising space. We are talking of getting a product across to at least 20,000 people each week for a very reasonable sum of money. For information ring me on Swindon 31510.

I must publicly thank all of our agents who have maintained very acceptable figures during the close season. We must now push forwards and aim to increase by approximately 50% across the board to provide the club with essential funds to give the necessary financial support.

Good luck for a successful season for all of us.

NINETY-NINER ANSWERS

DOWN

1. Semi-final
2. Two
3. Sabella
4. Terry Bell
6. Pike
8. Jezzard
10. Caps
12. & 13ac. put across

ACROSS

1. Smith
5. Sprake
7. Major
9. Fazackerley
11. Space
13. See 12 down
14. Steel



Introducing The Board

GARY HEATH, known to some as Paul, is married, has two children and lives in Purton. He was born in Swindon in 1932 and attended Sanford Street School where he represented in both football and cricket. Following his school days he attended the College studying a course in Building and then served an apprenticeship in the Building Industry.

He joined the Army as a National Serviceman and was attached to N.A.T.O. for two enjoyable years in Paris.

Upon his release he formed his own company which proved to be very successful, becoming one of the most well known building firms in the town. In recent months the firm, known as G. Heath and Son. (Builders) Ltd., became a part of a large consortium with a branch in Reading and with fields in South Africa. Paul has retained a Directorship with the Company but is able to afford more time to the affairs of the Club.

Paul still takes an active part in sport, enjoying squash, swimming and tennis, and in the past had the satisfaction of leading his Company's cricket Team, then known as Lee and Heath, to the Thursday League Championship. It was his great love of sport and his interest in the Swindon Town Football Club, having followed them from the age of eight and having lived in Shrivenham Road in the shadow of the stand, that led to his becoming a Director of the Club in 1982. Following the appointment of Mr. Earle as Chairman, Paul was elected Vice Chairman on 19th July, 1983.



Introducing DAVID HOCKADAY

Dave was born in Sedgefield, County Durham, on the 9th November 1957. He is single and is shortly moving his home from Blackpool to Nythe.

He joined Blackpool as a professional at the age of seventeen, making approximately 160 League appearances for that Club before transferring to Swindon in the close season.

David is 5' 10" in height and weighs 12st 1lb. His other sporting interests are Golf and Tennis and he also played Rugby Union at County level.



SURVEY ON DIVISION IV

by Dave King

(A week by week report on our Division)

To be granted a free transfer by a Fourth Division club would appear to, in the majority of cases, be the end of a League career. At the end of last season with the general recession inflicting itself upon the already severely hit finances of League clubs the ignominy of a free transfer loomed larger than ever for a lot of the divisions players. If we have a look at the players released in this Division it is possible to trace a few varying fortunes.

There are many factors to be considered in why players are released by their clubs. Age, injury, loss of form, and the fact that many clubs cannot afford to wait and see if a young player will develop sufficiently to be given a further contract.

A concentrated look at each club in the Division will see many familiar as well as many unknown.

ALDERSHOT. Released 7, Manny Anoruszenski (ex Southampton), Murray Brodie, Colin Fielder, Joe Jopling, Stuart Robinson (currently on trial at Bristol Rovers), Mark Sanford and Peter Scott.

BLACKPOOL. Granted only two free transfers. Ex Town favourite Peter Noble and our close season signing Dave Hockaday.

BRISTOL CITY. Released Errington Kelly who believe it or not is now on a 3 month contract with First Division Coventry City where he has joined his former manager from his Bristol Rovers days Bobby Gould.

BURY. Let a full team go with John Breckin, Mark Comley-Excell, Paul Cruickshank, Chris Cutler, Franny Firth, Tommy Gore (who joined newly promoted Port Vale), Stephen Guest, Bruce Halliday (now Bristol City), Mark Hilton, Steve Kenworthy, Stuart Parker, John Platt, all given free transfers after being pipped at the post by Scunthorpe for promotion.

CHESTER. Released 8 players, Noel Bradley, Mark Dean, Nigel Edwards, Paul Johnson, Gregory Moffat, Paul Needham, Gary Simpson, Tom Sloan.

CHESTERFIELD. Let 9 go. Russell Athersych, Bill Green (Ex Carlisle and West Ham who has joined Doncaster), Sean O'Neill, Gary Pollard (who has also joined Port Vale), Steve Robinson, John Stirk, John Turner (who returned to his previous club Torquay), and David Windridge.

COLCHESTER. Released 4 players Dennis Longhorn (Ex Bournemouth), Roy McDonough, Mick Packer, and Wayne Ward.

CREWE. Let only the very experienced Sean Haselgrave leave their staff.

DARLINGTON. Cut their staff by 6 with Pat Coff, Gavin Liddle, Tony McFadden, Rofer Wicks and Harry Wilson leaving.

DONCASTER. Released 7 with Terry Austin (Joining Northampton), Graham Canthorne, Hugh Dowd (Ex Sheff. Wed.), Peter Johnson, Gary Liddell, Jimmy Mann (Ex Bristol City) and Stewart Mell moving on.

Surprisingly **HALIFAX** only let Steve Spooner move to Chesterfield.

HARTLEPOOL. Had a large clear out with Terry Bainbridge, Michael Fagan, Evergreen Alan Harding, Roy Hogan, David Howard, Phil Linacre, Derek Loadwick, Gerry McNamee, Trevor Ramshaw, Graham Richardson, totalling 10 players seeking new Clubs.

HEREFORD. Released Danny Bartley (who has joined Trowbridge Town), John Crabbe (to Crewe) The renowned lower division's prolific goalscorer moving to the retirement stage opening his own business, Derek Showers (Ex Cardiff, Portsmouth), joining Weymouth Peter Spiring (Ex Liverpool, Bristol City) making a total of 5.

MANSFIELD. Let Charlie Bell, Ray Blackhall, David Coles and Alan Waddle leave.

NORTHAMPTON'S Peter Coffill, Peter Denyer, Mark Heeley, Adam Sandy, Paul Saunders were the five released.

PETERBORO'S Steve Mercer was the only unfortunate.

Near neighbours **READING** released Brian Bason (Ex C. Palace), Mike Doherty, Gary Donellam, Pat Earles, Ron Fearon, Stewart Henderson, and Mike Kearney. 8 in total.

ROCHDALE let Mick French (Ex Swindon), Everton Carr, Roy Greaves, Mark Hilpitch, Gerry Kennan, Eugene Martinez (now on trial with 3rd Division Newport), Chris Pearce (now with Port Vale), Eric Snookes, Brian Taylor, and Alan Weir. Total 10 players to leave.

STOCKPORT let 4 players go in Brian Lloyd, Terry Park, Trevor Phillips and Mick Wardrobe. Whilst we at **SWINDON** let Ray Baverstock (join Cheltenham), Russell Lewis (who refused to resign joined Northampton), Martin Blackler (Witney Town), David Bristow, Brian Hughes (to Torquay), Howard Pritchard (joined his former club Bristol City), David Round and Mark Stevens move to new pastures.

TORQUAY'S Graham Horn, Graham Jones (to Stockport) and Willie Young totalled 3 to leave.

TRANMERE released Scott Endersby (who has joined us), Ian Griffiths, John Kerr (now at Bristol City), Kevin Mooney and Neville Powell a total of 5.

WREXHAM let Ian Arkwright and Alan Hill leave on a free.

Whilst **YORK CITY** retained all professionals.

So it is safe to assume the equivalent of eleven full teams were given a free transfer in this Division, it is also obvious that very few have found a new Club. Within the structure of the Football League, one can only hope that the players retained by their Clubs can see the value of their short career, it can be so precarious as this column has shown.

Plymouth goalkeeper Crudgington leaps to collect a Town corner in spite of a challenge by Swindon's Charlie Henry.

Bottom Left

Andy Rowland (right) stretches to meet a Town corner kick against Plymouth on Tuesday.

Top Right

Striker Andy Rowland (right) heads goalwards but just wide in the Milk Cup tie against Plymouth on Tuesday.

Bottom Right

Dave Hockaday (right) scores the only goal of Tuesday's game against Plymouth with a powerful header.



Photo Call

BY DAVE EVANS



FIRST DIVISION SUMMER FRENZY

by DAVE KING

(2nd in a Series of Divisional Moves)

Whilst most people look for relaxation during the Summer months football manager's usually reach a pitch of frenzied activity by involvement in the transfer market. Arsenal's Terry Neill signed Charlie Nicholas from Celtic and John Lukic from Leeds. Whilst Tony Barton at Aston Villa moved in to sign Paul Rideout from us and Steve McMahon from Everton.

Birmingham boss Ron Saunders signed Billy Wright from Everton while new boss Bobby Gould was never out of the news signing Dave Bamber from Blackpool, Trevor Peake from Lincoln, Terry Gibson from Spurs, Ashley Grimes from Man. Untd., Nick Platincur, Graham Withey, and Errington Kelly from Bristol Clubs Rivers and City respectively. Mickey Adams from Gillingham, Dave Bennet from Cardiff and Mickey Gynn from Peterboro' the most active manager in all four divisions.

Merseyside bosses Howard Kendall and newly appointed Joe Fagan signed new players in Trevor Steven from Burnley and Alan Harper from Liverpool at Goodison and Mick Robinson from Brighton and Gary Gillespie from Coventry for Anfield.

Ipswich never entered the market whilst Gordon Milne at newly promoted Leicester added Ian Banks from Barnsley to the payroll. David Pleat at Luton signed only Les Sealey from Coventry as did Old Trafford supremo Ron Atkinson with Arthur Graham from Leeds United. Norwich City remained static, whilst Brian Clovett secured Paul Hart from Leeds to be told by his chairman to restrict any future signings to £100,000 far removed from initial £1 million he paid for Trevor Francis the first fee of this magnitude. Let's hope his chairman's realism becomes more the rule than the exception. Across the Trent at County new boss Larry Lloyd has secured Tom McDonagh from Bolton and Martin O'Niell from Norwich with the chairmen of both clubs coming to a late settlement on the steps of the Tribunal hearing called to settle the fee.

Terry Venables at QPR has added Mike Fillery from Chelsea to his newly promoted squad. Whilst at the Dell Lawrie McMenemy has signed veteran Frank Worthington and added Ken Armstrong from Kilmarnock to his defence. Southampton have the habit of adding a couple of years to many a veterans career!

Stoke City's Richie Barker has moved in for Denis Tueart from Man. City, and Coventry's Paul Dyson. Alan Durban has added Stoke's Paul Bracewell to his Sunderland staff. Whilst Spurs have signed Danny Thomas from Coventry and Brighton's Gary Steven to an already expensive squad. Keith Birkenshaw must have about 5 million's worth of talent on his books, Crewe's Dario Gradi must blink in envy and astonishment at a luxury alienated from his own sphere.

Graham Taylor has signed George Rielly from Camb. United and Ron Wylie has secured Ken McNaught from Aston Villa to bolster West Brom's defence now John Wile has entered our division at Peterboro'.

John Lyall at West Ham has signed Steve Walford from Norwich and Steve Whitton from Coventry for the Hammers whilst Wolves have not entered the fray relying on last season's squad.

With transfer fees now reaching a more realistic and proportional level it will remain to be seen who bought wisely and enhanced their Club's prospects. To most of Swindon fans it will be interesting to see how Coventry's signings fare, many of whom have shared the standard of play we have experienced in the 3rd Division in recent seasons. When Paul Rideout makes his First Division debut we can only wonder whether this will lead to more honours. I am sure all devout Town fans will join me in hoping this becomes more than a pipe dream.

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ANSWERS TO QUIZLINE 1

1. Ian Callaghan, Norman Hunter, Alan Mullery, Keith Newton, Mick Jones, Peter Thompson, Jimmy Greaves, Peter Bonetti and Brian Labone.
2. Joe Baccuzi
3. Tony Marchi
4. Brussels
5. Falkirk
6. Stan Lynn with Aston Villa and Birmingham City.
7. Chile
8. The Honourable Alfred Lyttleton in 1880
9. Celtic and Linfield
10. Notts. County 1892/3
11. Phil Woosnam whose father Max played for Manchester City whilst winning men's doubles partnering Lycett in 1921.
12. Aston Villa were forced to apply for re-election in 1891 and then were champions three years later.
13. Eric Brook of Manchester City in 1933. For one game only the players were numbered 1 - 22, Manchester City players wearing the numbers 12 - 22.
14. The armed forces of Britain, France and Belgium.
15. Matches played on the same day, England fielding two sides on one day.
16. Nottingham Forest, Middlesborough escaping on the strength of a better goal average.
17. Bulgaria. Drew 4 Lost 8.
18. Burton United.
19. Joe MacDonald of Sunderland who played for rest of Europe in 1955.
20. Hull City 1930.

YOUTH TEAM FEATURE

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Pretty Things



PETER OSBORNE was born in Oxford on the 11th January, 1966, and was educated at Gosford Hill School in Kidlington. He played football for his school team and also, on a number of occasions, for the Oxfordshire County Schools XI.

As a schoolboy he played for Plymouth Argyle Youth Team and then played in the South East Counties team for Oxford United, finding the journey to Plymouth too arduous. In April 1982, he was offered a trial for Swindon Town, this being at Northampton Town and such was his performance that he was offered an apprenticeship the same evening.

Peter, a skilful winger, and who likes to be called "Peewee", signed Apprentice forms on 3rd April, 1982, and is now Head Lad.

F. A. YOUTH CUP

7 Sept. 83 A.F.C. Bournemouth A

South East Counties Junior League

1983

27	August	Reading	3-0	A	W
3	September	Southend United	9-0	H	W
17	September	Tottenham Hotspur	2-0	H	W
1	October	Luton Town (Cup)		A	
8	October	Wimbledon		H	
15	October	Brentford		H	
22	October	Brighton & Hove Albion		H	
29	October	Bristol Rovers		A	
5	November	Luton Town		H	
12	November	Cup - 2nd Round		A	
19	November	Oxford United		A	
26	November	Southend United		A	
10	December	Tottenham Hotspur		A	
17	December	West Ham United		H	

1984

7	January	Wimbledon	A
28	January	Bristol Rovers	H
25	February	West Ham United	A
3	March	Oxford United	H
10	March	Reading	H
17	March	Brighton & Hove Albion	A
24	March	Luton Town	A
7	April	Brentford	A

FAY CUP 10 SEPT. BOURNEMOUTH A 2-0



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**SWINDON TOWN**

Jimmy Allan	1
Charlie Henry	2
Colin Bailie	3
Gary Emmanuel	4
Nigel Gray	5
Mike Graham	6
David Hockaday	7
Paul Richardson	8
Andy Rowland	9
Alan Mayes	10
Gary Nelson	11
	12

CHESTER CITY

Phil Harrington
Paul Rayner
Martin Lane
Andy Elliott
Peter Zelem
Andy Holden
Peter Bulmer
John Allen
Paul Manns
Mike Williams
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(Poole, Dorset)

YELLOW FLAG: MR. M. E. GALE
(Bath)

KEY OF THE BOARD

A	Colchester v Blackpool
B	Crewe v Chesterfield
C	Hartlepool v Aldershot
D	Hereford v Halifax
E	Mansfield v Doncaster
F	Northampton v Darlington
G	Reading v Stockport
H	Wrexham v Peterborough
I	York City v Rochdale
J	Birmingham v Watford
K	Coventry v Everton
L	Liverpool v Nottingham Forest
M	Notts. Co. v Ipswich
N	Q.P. Rangers v Aston Villa
O	Southampton v Arsenal
P	Stoke v Manchester Utd.
Q	Tottenham H. v West Ham Utd.
R	West Brom Albion v Leicester
S	Bristol Rovers v Southend
T	Wigan Ath. v Oxford Utd.

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